



APPLEWOOD HOCKEY ASSOCIATION
2016-17 SPONSORSHIP PROGRAM

Attention Business Owner:

Are you looking for a great way to advertise your Company? How about supporting your local hockey association by sponsoring a youth hockey team or the association?

Applewood Hockey Association (AHA) was established in 1988-89, and we are one of eight teams that are part of the Mississauga Hockey League. Our home arena is Chic Murray/Burnamthorpe Community Centre, which is located at 1500 Gulleden Dr., near Dixie Rd & Burnamthorpe Rd.

Applewood Hockey is a Not-for-Profit organization, which is run by trained volunteers, who help over 500 boys and girls, ages 4 to 19 with an opportunity to develop life skills while participating in organized hockey. The goal of our organization is to develop community spirit, encourage sportsmanship, and good fellowship amongst all of the participants for the improvement of their physical, mental, and social well-being.

Applewood Hockey offers two options for sponsorship. First option is to be a Team Sponsor; your company's name will be printed on a team's jersey which is seen by the players, the coaches & officials, and the parents & family members who come to watch the team play in arenas across Mississauga, and on the Applewood Hockey website. The second option is an Association Sponsor; your Company's name and link to your website will be displayed on the Applewood Hockey website seen by the parents and players of the association, on the sponsor's page and on the home page.

The goal of the Applewood Hockey Association Sponsorship Program is to ease the financial burden of minor hockey for its participants. Your sponsorship dollars help us subsidize the high costs associated with minor hockey (e.g. Registration fees, ice costs for practices & games, tournaments, and equipment) which are prohibitive for many people.

Thank you for considering the Applewood Hockey Association Sponsorship Program.

If you have any questions, please do not hesitate to contact me either by email or phone.

Regards,

Chris Makula
AHA Sponsorship Director

PHONE NUMBER: (416) 254-2644
EMAIL ADDRESS: cwmakula@gmail.com

SPONSORSHIP DETAILS

There are two options for sponsorship available at Applewood Hockey Association.

TEAM SPONSOR - \$500.00

- Your company's name displayed on players' jerseys.
- Advertising and link on the Applewood Hockey website – www.applewoodhockey.on.ca
- An appreciation plaque with your sponsored team's photo and your company name to be displayed at your facility in recognition of your support.
- We will require a vector file of your Company logo, for the jersey and the website.

ASSOCIATION SPONSOR - \$500.00

- Advertising and link on the Applewood Hockey website – www.applewoodhockey.on.ca
- We will require a vector file of your Company logo, for the website.

If you have any questions, or if you would like to be a Sponsor for our Association, please feel free to contact me either by email or phone.

Chris Makula
AHA Sponsorship Director

PHONE NUMBER: (416) 254-2644
EMAIL ADDRESS: cwmakula@gmail.com

MAILING ADDRESS: Applewood Hockey Association
c/o 12-126 Lakeshore Rd W. Mississauga, ON L5H 1G1

SPONSORSHIP APPLICATION

Date:

Name of Sponsor:

Type of Sponsorship (Circle One): TEAM ASSOCIATION

Team to Sponsor (If you have a Preference):

Name on Jersey (Maximum 3 Lines):

Sponsor Contact Information:

Name: _____

Address: _____

Email: _____

Website: _____

Phone Number: _____

Amount of attached cheque: \$_____

Please make cheque payable to the Applewood Hockey Association.

MAILING ADDRESS:

Applewood Hockey Association

C/o 12-126 Lakeshore Rd. W. Mississauga, ON L5H 1G1

POLICY FOR SPONSORSHIPS

All sponsorship money must be used for the equipment, uniforms, tournaments, registrations, clinics, camps, team parties or travel expenses for tournaments. In the event that all the money is not used for the listed approved expenses, the remaining money is to be redirected back to the Applewood Hockey Association.